

Welcome Agent Name

Your Agent Code is: **CODE#**



NEW AGENT WELCOME PACKET



409 W Vickery Blvd, Fort Worth, TX 76104 | 800-964-8331 | healthyamericainsurance.com



OUR PLANS

VIEW ALL PLANS AT:

<https://healthyamericainsurance.com/haproducts.html>

You can download the Agent Plan Overviews. These overviews highlight all plans offered as well as provide information about state availability, insurance carriers, and plan cost.

(Each link below is clickable)

United Business Association (UBA)

- ACA Supplement
- Accident
- Critical Illness
- Hospital Indemnity
- Dental / Vision

<https://www.ubamembers.com> (Main Site)

<https://ubaapplication.com> (Enrollment Site)

<https://members.ubaapplication.com> (Member Portal)

Agent Overview for UBA / BB

<https://healthyamericainsurance.com/UBABBAgentPlanOverview.pdf>

Healthy America Association (HAA)

- Accident with Riders
- Individual Vision (VSP)

<https://healthyamericaassociation.com> (Main Site)

<https://enroll.haahub.com> (Enrollment Site)

<https://members.haahub.com> (Member Portal)

Agent Overview for HAA / BB

<https://healthyamericainsurance.com/HAABBAgentPlanOverview.pdf>

Benefit Boost (BB)

- Lyric Health Virtual Visits (Virtual Urgent Care & Talk Therapy)
- Lyric Health Virtual Primary Care Visits
- SML Dental Discounts (with Aetna Dental Access Network)
- Benefit Boost Vitamins
- Benefit Boost 1.0
- Benefit Boost 2.0
- Paramount RX Prescription & Pet RX Discount Card (FREE)

<https://benefitboost.com> (Main Site)

<https://enroll.benboost.com> (Enrollment Site)

<https://members.benboost.com> (Member Portal)

Agent Overview for BB Only

<https://healthyamericainsurance.com/BBOnlyAgentPlanOverview.pdf>



Office Hours :

M-Thurs: 8 am (CST) to 5 pm (CST)

Fri: 8am (CST) to 1:30 pm (CST)

OUR WEBSITES

<https://healthyamericainsurance.com>

<https://www.ubamembers.com>

<https://healthyamericaassociation.com>

<https://benefitboost.com>

ABOUT HEALTHY AMERICA

OUR LOCATION



409 W Vickery Blvd
Fort Worth, TX 76014
800-964-8331
info@healthyamericainsurance.com

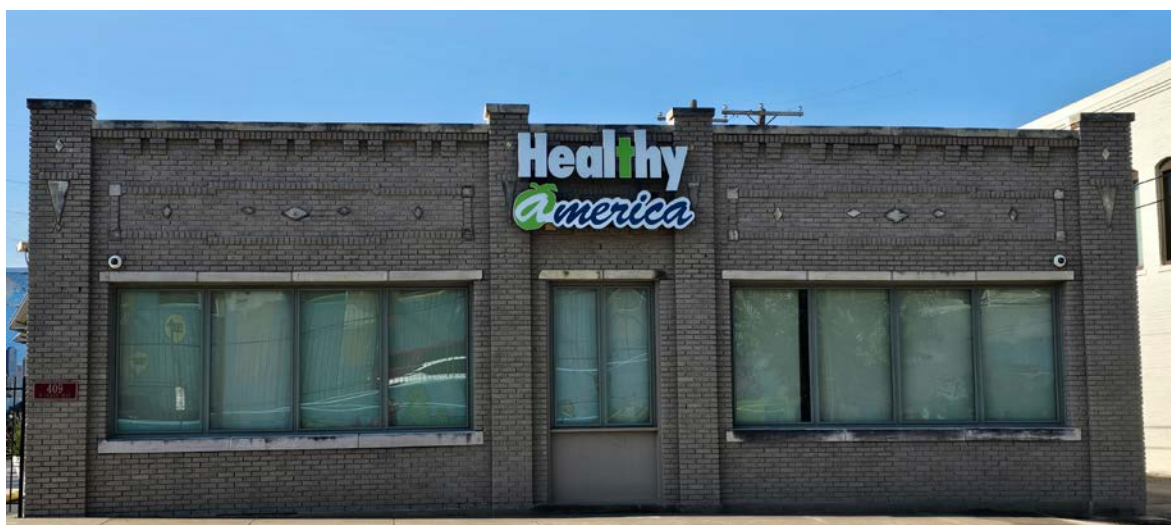
WELCOME

HealthyAmerica welcomes you to our team. We strive to continually create and improve materials and our platform to help you sell more efficiently and effectively.

We are here to help you be successful. Don't hesitate to reach out to **800-964-8331** when you need us!

Featuring...

- Agent Product Overviews & plans (pg 2)
- Unique Enrollment Links (pg 4)
- Enrollment Tips (pg 5)
- Training Login information (pg 6)
- Training Requirements & Guides (pg 7)
- Agent Back-Office Login & Info (pg 8)
- Marketing & Personalization (pg 9)
- Effective Dates (pg 10)
- Get help from our staff (pg 11)





Become a UBA member or enroll in any optional UBA products including supplemental group insurance benefits, ancillary insurance plans, and non-insurance Benefit Boost programs.

[About UBA](#) [Membership Details](#)

UBA Membership

Are you a current member of the United Business Association?

Yes No

[CONTINUE](#)

Help & Support

Have questions or need help completing your enrollment?

[View Agent](#) KRISTEN L WILLIAMS 256-734-4680 | kwilliams2@ubains.com (not your agent)
UBA Member Services 866-438-4274



UBA Website
Member Portal
Effective Date Schedule
Terms & Conditions
Privacy Policy

406 W. Vickery Blvd
P.O. Box 17054
866-438-4274
info@ubamembers.com
Follow [Facebook](#) [Twitter](#) [LinkedIn](#) [Instagram](#)



© 2024 H A Partners, Inc

[3048390]

Your Unique Enrollment Links

Use the appropriate enrollment link depending on the plans you are wanting to submit.
We are working on a new agent enrollment to combine links into one Agent Friendly enrollment version but until it is ready, please use the links below.

UBA / BB ENROLLMENT

For all United Business Association (UBA) plans & Benefit Boost:

<https://ubaapplication.com/CODE>

HAA / BB ENROLLMENT

For all Healthy America Association (HAA) plans & Benefit Boost:

<https://enroll.haahub.com/CODE>

BENEFIT BOOST ENROLLMENT

For Benefit Boost ONLY plans - no insurance on this link:

<https://enroll.benboost.com/CODE>

ENROLLMENT TIPS



1 AGENT ASSISTED

The agent can assist the customer in completing the initial part of the enrollment, whereby selecting the plans, entering the demographic data as well as entering the billing information. You can also send your client your unique link to complete the application themselves. It is hard-coded with your Agent Code.

2 CUSTOMER VERIFICATION

After the initial enrollment is completed, the member will receive a verification email that they must review, accept all disclaimers and agreements and then complete the e-signature.

3 EMAIL ADDRESS

The email address is important. This email is used to send out the customer verification as well as any required correspondence from the association or TPA as well as any notifications regarding NSF's or declines of payment. Please make sure to include the member's actual email address. This email address is also used in setting up and logging into the customer Member Portal.

4 MAILING ADDRESS

Make sure that you put the correct mailing address on the enrollment. This is important for many reasons but includes the following mailings we could send a customer by mail:

- Fulfillment Welcome Letter & ID card
- Annual Association Newsletter (if applicable)
- Any required updates or notices on plan changes

TRAINING LOGIN

TRAINING USERNAME

emailaddress@email.com

TRAINING PASSWORD

HapiTraining#2020

TRAINING REQUIREMENTS

All new agents must complete our required training course in order to market the plans offered by UBA, HAA or Benefit Boost. Please make sure to complete the required training as soon as possible in order to begin marketing our plans. This training course is self-serve where you can go in and complete it on your own time and when it is convenient to you. Any questions regarding the training course, login, etc., please contact Molly Powell at 800-964-8331 ext 201 or molly.powell@healthyamerica.biz.

Main Training Course

In our main training course, we go over compliance rules and procedures. You will receive a separate email from Molly Powell with your training link for our compliance courses. We value your time and are very short & simple to complete. Use the username and password on page 6 to access both training courses.

About Training Course

We value your time and created our online HA Compliance course to be simple yet informative. Use the username and password on page 6 to access the training course.

All Agent Guides can be found at:

<https://healthyamericainsurance.com/agentguides.html>

Helpful Hints

In the training, we provide links to the Agent Guides for you to access to help you learn about all the state variations of the plan.

For the Quiz, you can take it more than once, if you miss a question and didn't pass, it will let you know what the correct answer was and why so you can easily get it correct the next time.



Required Quiz

A passing quiz is required for our records for compliance purposes. Please make sure to complete the quiz. In our helpful hints above on training, you will see that you can retake the quiz until you pass it.

Passing Training Certs

Once you pass the required training quiz, you do not have to send us a copy or alert us. We will automatically download your passing certs for our compliance records and you are good to go!

All agents must be appointed and licensed in the states in which they are marketing any UBA, HAA, or VSP plans that include group insurance, blanket group insurance, or individual insurance and must complete the required training and exam. We require that you present the correct information for the state in which you market the plan by reviewing the state specific certificate of insurance since coverage may vary or may not be available in all states.

Note: We are currently in the processing of creating a new enrollment link/login whereby you will have access to a more robust agent back-office. With the new back-office you will be able to see your book of business, see the status of your enrollments, resend customer links so that they can e-sign (if link expired), and more. We will notify you when the new link to the back-office is updated and will also update the information in this sample welcome letter once the project is completed.

AGENT BACK-OFFICE

Login to Back-Office

<https://eagentcenter.com>

CompanyName: healthyamerica

Agent ID: CODE

Initial Password: Last 6 of Social or TaxID#

(You will change the password once you login for the first time & verify your identity)

New Business Statements

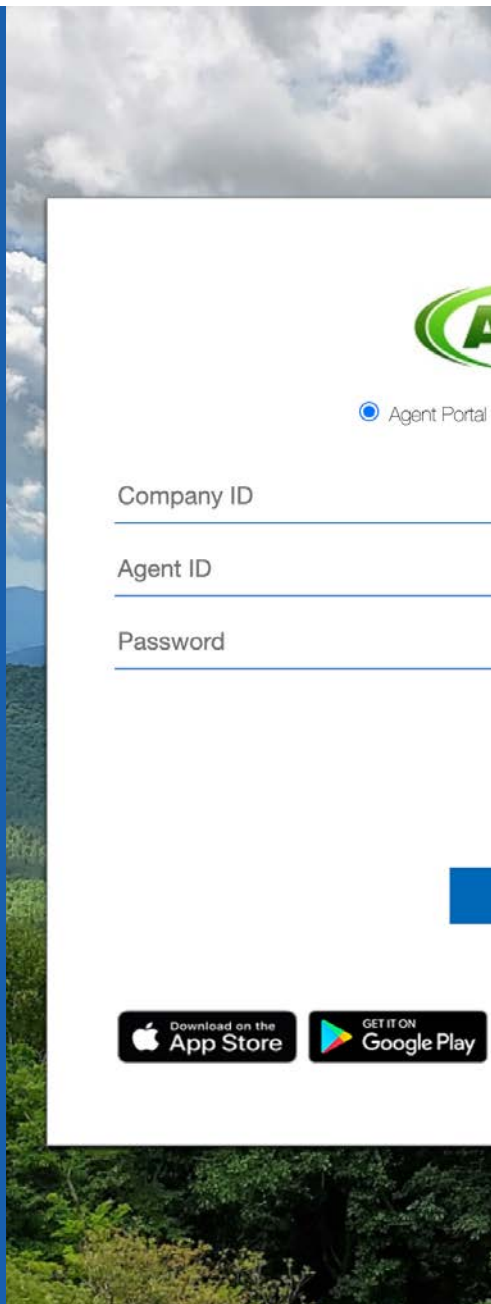
Access your weekly new business statements in your agent back-office to **keep track of what is being submitted & processed weekly**. If you are on an advanced contract, this statement is what shows your paid commissions (if applicable) for the weekly new business.

Renewal Statements

Access your monthly renewal statements in your agent back-office to keep track of what is being renewed each month. If you are as-earned, this statement is what shows your paid commissions (if applicable) for the month for **all business that renewed**. (If you were on advance, this statement will show you being credited toward your debit balance).

Check Licenses

Make sure that all licenses have the correct expiration dates. If a license is expiring, make sure that you notify us so we can update the expiration date in our system. **The enrollment links will make the SELECT button grayed out where you cannot select the plan if you do not have a license in that state or it is showing expired in our system.**



WHERE TO FIND IMPORTANT INFO

SOME OF THE RECOMMENDED PLACES TO FIND OUR MATERIALS

<https://healthyamericainsurance.com/marketinglibrary.html>

FLYERS

Access the approved flyers to send to potential customers to initiate a conversation about our plans. (Can be personalized.)

<https://healthyamericainsurance.com/flyers.html>

PLAN DESCRIPTIONS

Learn more about all the plans we offer and access the state certificates of insurance for each plan. We showcase all plans in one location for you.

<https://healthyamericainsurance.com/haproducts.html>

USEFUL FORMS

Access our forms and tools like the Group Billing Form, Effective Date schedules as well as many other helpful forms.

<https://healthyamericainsurance.com/haforms.html>

BROCHURES

Access any of the approved brochures to send to potential customers including UBA, HAA, Benefit Boost or TruGap.

<https://healthyamericainsurance.com/brochures.html>

VIDEOS

We have created already approved videos for the various types of supplemental insurance as well as for telehealth. (Can be personalized.)

<https://healthyamericainsurance.com/videos.html>

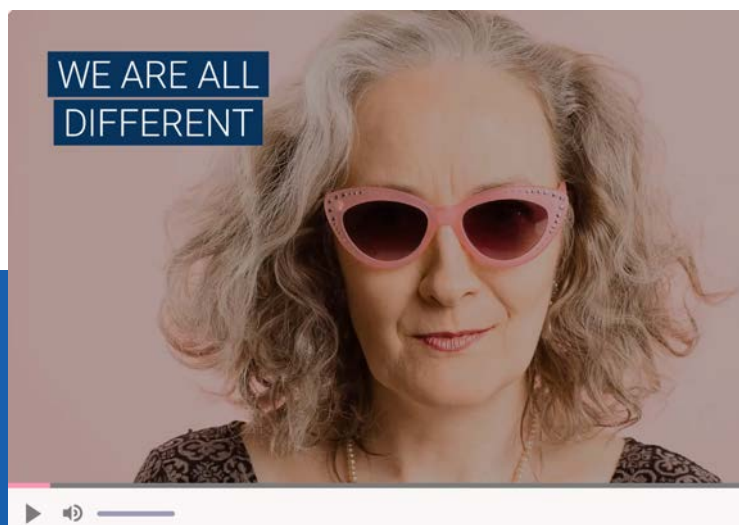
AGENT GUIDES & TRAINING

We have created Agent Guides for most of the carriers / plans with ALL state variations at your fingertips. **We HIGHLY recommend these.**

<https://healthyamericainsurance.com/training.html>

Need a claim form to help your clients? You can download them using the link below.

<https://healthyamericainsurance.com/claimforms.html>



Helpful e-Date INFORMATION

Finding the right effective date for your clients!

ABOUT EFFECTIVE DATES

Understanding and managing effective dates is crucial for ensuring that your clients receive the coverage they need when they need it.

HOW TO DETERMINE EFFECTIVE DATE

To determine the appropriate effective date for a plan, it is essential to consult our Effective Date Schedule. This schedule outlines the timeline for when applications must be submitted and e-signed to qualify for specific effective dates.

EFFECTIVE DATE SCHEDULE

We wanted to make it convenient for you to be able to access all of TruGap plan materials including brochures, training, presentations, videos all in one location. You can use the links on the healthyamericainsurance.com website or you can use the TruGap destination page below to save time!

<https://healthyamericainsurance.com/effectivedates.html>



1ST ONLY EFFECTIVE DATES

VSP Individual Vision Plan
FCL Dental 3000
FCL OraQuest DHMO

1ST OR 15TH EFFECTIVE DATE

UBA Dental & UBA Vision
UBA Accident & UBA Accident+
Gap 5000 & Gap 5000+
Gap 10000 & Gap 25000
Gap CI 25k+ & Gap AME 10K+
Gap Edge+ & Complement Care
Gap Term & HAA Lifepass 10
Gap 5+ and HAA 5+
All Benefit Boost Plans
UBA & HAA Memberships

APPLICATION SUBMISSIONS

The application must be entered into the enrollment platform by a specific cutoff date.

MEMBER SIGNATURE

The member must e-sign the application by the designated deadline.

Both steps must be completed by the specified dates to secure the desired effective date for coverage or membership.





OUR TEAM: WHO TO CONTACT

MAIN CONTACT NUMBER FOR ALL DEPARTMENTS

800-964-8331

Most of your questions can be answered by calling the number above. For more detailed information on our team, you can view at:

<https://healthyamericainsurance.com/ourstaff.html>

Main Emails:

info@healthyamericainsurance.com

Individual staff Emails:

molly.powell@healthyamerica.biz (VP Marketing, Website, & more)

mary.hill@healthyamerica.biz (VP Administration)

Our Customer Service Team can help you with anything, they are:

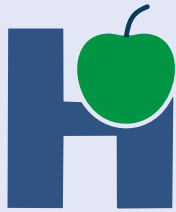
janet.thompkins@healthyamerica.biz (Accounts Specialist - billing)

pat.fain@healthyamerica.biz

sandra.garza@healthyamerica.biz

WELCOME

We look forward to working with you.



If you need any help, we are here to assist you. Call us at 800-964-8331.